



# FIBRA UNO ANNOUNCES ITS STRATEGIC ALLIANCE WITH GRUPO JUGUETRON TO OPEN LEGO® STORES (LCS) IN MEXICO.

Mexico City, November 1st, 2018.

Fibra Uno (Mexbol: FUNO11) (“FUNO” or “Fibra Uno trust”), the first and largest Real Estate Investment Trust in Mexico announces its strategic alliance with Grupo Juguatron, a Mexican company dedicated to commercialize toys since 1989, with more than 120 stores nationwide.

This commercial alliance consists on the opening of 4 LEGO® LCS (LEGO Certified Stores) in FUNO’s malls, in order to consolidate and thrust its growth in Mexico.

In these stores, all LEGO® fans will be able to find exclusive products as well as its core product line. LEGO® is a company based in Billund, Denmark, founded in 1932. Today is the leading manufacturer of plastic construction toys.

Daniela Cavinatto, General Manager for LEGO® in Mexico commented “We are very happy to bring the Mexican children the LEGO® building experience, in an area specially designed to awaken the creativity of boys and girls; helping them to develop skills such as concentration, fine motor skills and innovation”.

Emilia Siman, General Manager for Grupo Juguatron stated “As in other parts of the world, the LEGO® stores stand out for delivering the full experience of the game, with an exceptional service and the passion to give consumers and clients countless stories. We are proud and committed to our quality and we know the importance of being LEGO® ambassadors, improving the life of children, inspiring and developing the creators of the future. Undoubtedly, this alliance with FUNO strengthens our growth strategy in México. This is only the beginning, the concept will be arriving to other cities of the country, looking to meet all the expectations of our clients and consumers, delivering value and promoting creative thinking. We invite you to keep playing with LEGO® and Grupo Juguatron”.

Gonzalo Robina, FUNO Deputy CEO mentioned “This commercial alliance brings innovation and a clear point of differentiation to our malls. Maximizing the shopping experience of our guests will continue to be our mission.”

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#### About Fibra Uno Trust

Fibra Uno (Mexbol: FUNO11; Bloomberg: FUNO11:MM) is the first and largest FIBRA (REIT) in the Mexican market. It operates and develops a wide range of real estate assets for leasing mainly in the industrial, retail and office segments. As of September 30<sup>th</sup>, 2018, Fibra Uno had a portfolio of 535 properties that totaled approximately 8.4 million sqm (approx. 91.0 million sqm) with footprint on all states of Mexico. FUNO's strategy focuses in having the best locations with high-quality assets and geographic, segment and tenant diversification. Furthermore, FUNO's management team has more than three decades of expertise in development and operation of all segments of the real estate industry.

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